



Insider
Threat
Alliance

Sponsor & Member Details



/// EXECUTIVE SUMMARY

The Insider Threat Alliance (ITA), a 501c(3) nonprofit organization, was created to form a non-partisan forum **dedicated solely to advancing the federal government and private sector's capabilities to prevent, detect and combat insider threat.**

ITA is a no-cost to government entity, created to be **a catalyst for collaboration** among key stakeholders across the government, private sectors and academia working to mitigate and combat insider threats. It is open to any member of these organizations that is a U.S. citizen. (Excluding members of the press or any official reporting organization.)

ITA will convene in person workshops, task forces and Symposia in NYC and the D.C. metro area, and host an active online website for members.

/// ITA's VALUE PROPOSITION

ITA's unique value proposition is in our strategic goal to bring together a diverse group of organizations from sectors such as financial services, pharmaceuticals, utilities, telecom, retailers, DoD, the IC, federal government agencies, academia, and commercial private sector companies that all have a shared and vested interest in combatting insider threat.

As the neutral voice that is not guided by the particular agenda of any given agent, we are able to reach across all departments of government, the private sector and academia in a fair and balanced manner and bring together the relevant representatives.

By bringing all these sectors and organizations together, we form a holistic partnership that can reduce the impact of insider threat to US National Security and the private sector industry as a whole.

The key to creating a successful Alliance lies not only in the ability to provide actionable guidance and milestones that are time relevant and on par with the specified goals of the group, but to bridge barriers in communication between all the varying actors. With hundreds of organizations across these varying sectors operating in tandem, under varying complex organizational structures, ITA will serve as the singular "location" where these organizations can collaborate with each other in an efficient and trusted manner.

Successful collaboration and relationships are built upon a firm grasp of the unique challenges, needs, and demands of each respective office, organization and official. ITA's Founding Board of Directors **will leverage our combined proven success and expertise in creating and hosting Forums and Summits** that focus on bringing together various Government, Private Sector and Academic experts around precise topics of interest to the community.

When combined with our professional understanding of the unique structures of private organizations and federal agencies, the outcome is **an Alliance that is designed to meet precise, actionable outcomes including detailed milestones for insider threat programs**, while providing efficient and effective face-to-face meetings and workshops that bring the entire communities together to exchange knowledge and develop industry standards to mitigate and combat insider threats.



/// SERVICES

FY'18 Services ITA will provide:

We believe that the first step to mitigating the threat is to create a set of structured forums and online community around three main challenge areas: legal and HR, technological capabilities, and Program Management (to include non-technical capabilities, reporting structures, cultural buy-in and acceptance). Our Board of Advisors and Executive Committee help to determine the subtopics within these three main focal points in more detail.

- 1.) **Forums** : We will convene 3 to 4, ½ day forums that focus on a topic within our thematic pillars (to take place in NYC and Washington, D.C.)
- 2.) **Task Forces**: The Alliance will create internal task forces from our membership base aligned with the three main challenge areas the Board has helped create. ITA will also form additional task forces if solicited by members of the Alliance.

Task Forces will be co-chaired by members of The Executive Committee and Board of Directors and will help formulate the draft outline of each meeting. For efficiency of everyone's time and travel, we anticipate that the task force will convene on the same day as a forum, for roughly 2 hours after the forum concludes. (This allows the task force to conduct a bit of a "hot wash" and dig deeper into any issues or topics that may have arisen from the forum. This will also allow the task force to determine when the task force should convene again.)

- 3.) **Annual two day Summit**: The Summit will convene annually and will allow for all members and non-members to gather for two days of structured discussions and networking on a larger scale.
- 4.) **Website**: ITA's website provides a central online portal for members to connect and share information with one another. It includes a membership directory with search functions and private messaging capabilities; group chat forums, and an informational page for accessing educational materials and resources.

/// ORGANIZATION AND MANAGEMENT

The Insider Threat Alliance is a 501 c(3) nonprofit organization in the state of New Jersey. Tom Engelman, Luis Hernandez, and Monica Mckenzie are the founding Board of Directors.

A. **Board of Directors**: Will hold all operational, financial and legal responsibilities of the Alliance. The Board of Directors will provide the overall yearly strategic goals with guidance and input from the Board of Advisors and Executive Committee.



B. Board of Advisors: Government officials, Private Sector and Academic members will be invited to join our Board of Advisors. Their role will carry no legal or financial commitments, and will be solely dedicated to providing advice and expertise on current challenges and needs facing the insider threat community, and the thematic pillars that the Alliance will focus on for the fiscal year.

C. Executive Committee: The Executive Committee provides the working strategic direction and milestones for the yearly activity of the Alliance. The Committee will be composed of the members of the Board of Directors, Charter Sponsors of the Alliance, and senior leaders from the U.S. government, private sector and academia. The Executive Committee will designate the needed Task Forces that align with the Alliance's current work and goals.

/// SPONSOR & MEMBERSHIP LEVELS

Charter Sponsor: \$20k annually for a 2 year commitment

- 1- **1 voting seat on ITA Executive Committee**
- 2- **1 seat on all Task Forces (3 task forces anticipated for FY 18) and the role of Chair for 1 Task Force**
- 3- 4 complimentary passes to all ITA forums
- 4- Chairman role and highlighted sponsor branding of one ½ day forum
- 5- 1, 30 minute session at one ½ day forum of choice
- 6- 3 complimentary passes to annual 2 day Insider Threat Summit: 40% off additional passes
- 7- 50% off sponsorship rates for annual Insider Threat Summit
- 8- Access to ITA online member directory
- 9- Access to member's only pages on website, including an online chat forum for communicating directly with a member or the entire Alliance. Ability to post informational and educational content of interest.
- 10- Top Branding on all ITA public facing websites, in person events and published materials.
- 11- Ability to create branded white papers or other information that the Alliance will distribute to its members
- 12- 15 complimentary memberships for employees to the Insider Threat Alliance

Sustaining Sponsor: \$8k annually for a 2 year commitment

- 1- 1 seat on one Task Force (3 task forces anticipated for FY 18)
- 2- 3 complimentary passes to all ITA forums
- 3- Branding on all ITA public facing websites, in person events and published materials.
- 4- 1, 30 minute presentation during a ½ forum, or role of moderator for a 1 hour panel- designed by sponsor
- 5- 2 complimentary passes to annual 2 day Insider Threat Summit: 10% off additional passes
- 6- 30% off sponsorship rates for annual 2 day Insider Threat Summit
- 7- Access to member's only pages on website, including an online member directory and chat forum for



communicating directly with a member or the entire Alliance on topics of interest to the Alliance. Ability to post informational and educational content of interest.

- 8- Ability to create branded white papers or other information that the Alliance will distribute to its members
- 9- 8 complimentary memberships for employees to the Insider Threat Alliance

Associate Sponsor: \$3,000 annually

- 1- 2 complimentary passes to all ITA forums
- 2- Branding on all ITA public facing websites, in person events and published materials.
- 3- Access to member's only pages on website, including an online member directory and chat forum for communicating directly with a member or the entire Alliance on topics of interest to the Alliance. Ability to post informational and educational content of interest.
- 4- 4 complimentary memberships for employees to the Insider Threat Alliance
- 5- Membership discount to annual 2 day Insider Threat Summit

Individual Membership: (Free 1 year membership is you join by December 31, 2017) Beginning Jan, 2018 new members may be charged a nominal yearly fee of \$10.00 to U.S. government; \$40.00 annually for private sector and academic individuals

- 1- Member rate to all ITA forums: ability to invite 1 guest at member rate to 1 forum
- 2- Access to member's only pages on website, including an online member directory and chat forum for communicating directly with a member or the entire Alliance on topics of interest to the Alliance. Ability to post informational and educational content of interest
- 3- Opportunities to participate in additional ITA activities
- 4- Member discount to attend annual 2 day Insider Threat Summit

We thank you for your interest and hope to welcome you to the Alliance

Respectfully,

The Founding Board of Directors, Insider Threat Alliance

POC: Monica Mckenzie, President / Thomas Engelman, Secretary

monica@insiderthreatalliance.org 646.397.9826